

**PromoWest Productions & Greater Columbus Arts Council
Annual Art Exhibition**

CALL FOR ENTRIES

PromoWest Productions and the Greater Columbus Arts Council would like to welcome Franklin County artists, designers and photographers to submit designs to be one of four pieces featured in an annual art exhibit. The work will be showcased on the south side of A&R Music Bar in the Arena District (facing Huntington Park and Neil Avenue).

PromoWest and Columbus Make Art will celebrate the work of the city's amazing artists. No other city has this unique collection of creative people. Musicians, painters, sculptors, glass blowers, designers, actors, writers—any creative endeavor that can be thought of is pursued in Columbus and can be spotlighted through a submitted artwork. Four artists' work will be selected and digitally produced on 5' x 8' full color panels.

Selected artists will receive \$500 and recognition on signage on the piece. Artist honorariums will be paid by the Greater Columbus Arts Council. Production costs will be covered by PromoWest. Deadline for submissions is February 20, 2017. Complete details can be found at: www.promowestartexhibit.com.

ELIGIBILITY:

- Any artist and/or photographer, or any team of artists and/or photographers, designers. Students are also welcome to participate.
- Entrants must be residents of Franklin county.
- Previous PromoWest concert or venue posters are NOT eligible for submission.

Honorarium: A \$500 honorarium will be paid to each of the four selected artists.

PROCESS:

Only one design per artist/team is allowed.

Entries must be submitted online.

Timeline:

Open call for entries: January 23

February 20 @ 5pm:

February 22: Send submissions via email link to committee to choose top 10 best entries

February 28: Announce top 10 entries to be voted on by the public; voting begins

March 31: Deadline for public vote:

April 3: Four (4) Contest Winners Announced

May 1: Printing and installation

SITE DESCRIPTION: The south facing wall of the A&R Music Bar will feature the four winning two-dimensional, digitally reproduced, images displayed on 5' x 8' panels. Words may also be included (tasteful; no profanity). These images will be viewable on the south side of A&R Music Bar across from Huntington Park, at Neil Avenue and Brodbelt Lane. They will be subtly illuminated at night.



While many people walking to the concert venue and nearby events will see the panels, they will also be viewable to motorist traffic in the area. Designs that use imagery that can be seen clearly at low travel speeds and reasonable distances are encouraged.

ENTRY INSTRUCTIONS FOR SUBMISSION

1. Register online at: www.promowestartexhibit.com
2. Respond to the questions
3. Attach image file of the concept (no profanity or nudity; the work should not include the use of trademarked or copyrighted images without permission. If you are unsure, it is best not to include that image. Previous PromoWest concert or venue posters are NOT eligible for submission. Images submitted for consideration must be no larger than 5M, see below for further information on final image requirements for winners.).

SELECTION PROCEDURE:

The selection of up to 10 finalists will be conducted by a review committee of community and Arena District business representatives. The chosen finalists will be put up for public vote on the project website.

ENTRY DEADLINE: 5 p.m. February 20

FABRICATION: The PromoWest team will be responsible for fabricating and lighting the images onto the A&R Music Bar Building. The selected artists/teams will deliver high resolution files saved at 100 percent of the intended output size within 14 days of final selection.

Artistic Goals for Commissioned Piece

The two-dimensional work will include or be evocative of any of the following:

- Tributes to the artists who make Columbus great
- Images of artwork by Columbus artists
- Imagery connecting artists to the community
- Images of artists engaged in making or presenting their art
- Mix of photos, arts, graphics that reflect or depict artists

Other Production Details for Winning Entries

- Words are acceptable; no profanity, no nudity.
- The work should not include the use of trademarked or copyrighted images without permission. If you are unsure, it is best not to include that image.
- Previous PromoWest concert or venue posters are NOT eligible for submission.
- Final images must be transmitted in digital form. For final production high-resolution jpg, pdf or Vector files will be required for final production. CMYK 300 DPI is the optimal resolution for image clarity and file size management. Winning designs will need to be saved and submitted at 100 percent of intended output size.

QUESTIONS? Please contact:

For more information on PromoWest history, etc. contact Becky Long,
becky@promowestlive.com, 614-461-5483 ext. 206.

For technical assistance with the submission form contact Jami Goldstein jgoldstein@gcac.org,
614/221-8492.

PromoWest Productions

Having hosted over 8,000 concerts since 1984, PromoWest Productions is the largest full-service independent entertainment company in the Midwest. Proud to be locally owned and operated for more than 30 years, PromoWest has focused on bringing Columbus the most eclectic regional and national acts in entertainment as well as showcasing local and developing acts.

PromoWest owns and operates Newport Music Hall, EXPRESS LIVE!, The Basement and A&R Music Bar in Columbus, OH; Stage AE in Pittsburgh, PA and Bunbury Music Festival in Cincinnati, OH. PromoWest also produces PromoWest Live, a weekly TV show featuring live concert performances that airs on NBC after SNL in the Columbus market. PromoWest would like to thank the music fans, the city of Columbus, Greater Columbus Arts Council and its partners for their support over the past 30 years.

Greater Columbus Arts Council

Through vision and leadership, advocacy and collaboration, the Greater Columbus Arts Council (Arts Council) supports art and advances the culture of the region. A catalyst for excellence and innovation, the Arts Council funds exemplary artists and arts organizations and provide programs, events and services of public value that educate and engage all audiences in our community. GCAC thanks the City of Columbus and the Ohio Arts Council for their continued support.